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PRESS RELEASE

Fermented protein beverages get a clear new twist

Arla Foods Ingredients has developed a solution that allows the creation of fermented drinks that are both clear and high in protein – a new innovation in the healthy beverage space.

As demonstrated by the continuing popularity of kombucha, drinking yoghurts and clear protein drinks, there is high demand for novel ready-to-drink products. Recent innovations include fermented protein beverages, which offer synergistic health benefits because protein supports the growth and viability of probiotics.

The new solution, which is based on 100% whey-based hydrolysates Lacprodan®HYDRO.365 and Nutrilac® FO-8571, opens up new ways to give fermented protein beverages a twist. Because it significantly minimizes cloudiness and sedimentation, it can be used to create high-protein fermented beverages that are just as clear as alternatives without protein.

Manufacturers can use it with thermophilic cultures for fermented drinks, or mesophilic cultures for kombucha-style beverages, both of which are high in probiotics – meeting a key consumer need – and lactose-free. They can also be produced on a standard yoghurt processing line.

Barbara Jensen, Sales Development Manager at Arla Foods Ingredients, said: “The market for healthy beverages is incredibly dynamic, with categories like kombucha enjoying phenomenal success. Our goal is always to help our customers lead innovation and now we’re giving them opportunities to offer consumers a new twist on fermented protein beverages – a category that’s already very exciting. With this new solution they can create on-trend beverages that are not only high in both protein and probiotics, but also stand out from the pack because of their clear, refreshing appearance.”

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About Arla Foods Ingredients

Arla Foods Ingredients is a global leader in value-added whey solutions. We discover and deliver ingredients derived from whey, supporting the food industry with the development and efficient processing of more natural, functional and nutritious foods. We serve global markets within early life nutrition, medical nutrition, sports nutrition, health foods and other foods and beverage products.

Five reasons to choose us:

- We have R&D in our DNA
- We offer superior quality
- We are your trusted business partner
- We support sustainability
- We ensure security of supply

Arla Foods Ingredients is a 100% owned subsidiary of Arla Foods. Our head office is in Denmark.

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